

APPENDIX C

CHE-Facilitated Education/Outreach Project Summary

Description of CHE Intervention – Provide a description of the CHE-Facilitated Education/Outreach Project.

Local Cancer Health Disparity Issue for the CHE Directed Education/Outreach Project		
Population Focus	Race: <input checked="" type="checkbox"/> American Indian/Alaska Native <input checked="" type="checkbox"/> Asian <input checked="" type="checkbox"/> Black/African American <input type="checkbox"/> White/Caucasian <input type="checkbox"/> Native Hawaiian/Other Pacific Islander	Ethnicity: <input checked="" type="checkbox"/> Hispanic <input checked="" type="checkbox"/> Non-Hispanic
Additional Characteristics Describing Target Population (i.e. immigrants, Limited English Proficiency, Low SES, medically underserved, etc)	Minority (primarily African American, low income, underserved/rural and urban) Low-income, medically underserved.	
Description of Linkage with Parent Grant Research	Direct linkage to support each others' activities.	
Cancer Focus AND Cancer Continuum/Topic Area	Cancer Focus	Cancer Continuum/Topic Area
	<input checked="" type="checkbox"/> Breast <input checked="" type="checkbox"/> Colorectal <input checked="" type="checkbox"/> Prostate <input checked="" type="checkbox"/> Cervical <input checked="" type="checkbox"/> Lung <input type="checkbox"/> Other: _____	<input checked="" type="checkbox"/> Prevention <input checked="" type="checkbox"/> Screening & Detection <input checked="" type="checkbox"/> Diagnosis <input checked="" type="checkbox"/> Treatment <input checked="" type="checkbox"/> Survivorship <input checked="" type="checkbox"/> Recurrence/Progression <input type="checkbox"/> End of Life <input checked="" type="checkbox"/> Biospecimen Collection <input checked="" type="checkbox"/> Clinical Trials <input type="checkbox"/> Genetic Testing <input type="checkbox"/> Other:- _____

Cancer Education Resource for the CHE Facilitated Education/Outreach Project

Title of Resource	PECaD Newsletters, 8 Ways to Prevent Colon Cancer brochures and presentation, Know Your Disease Risk Website, Colon Cancer Community Resource Guide	
Type of Resource Available	<input checked="" type="checkbox"/> Print Resource (e.g. brochure, newsletter) <input checked="" type="checkbox"/> Audio/Video <input checked="" type="checkbox"/> PowerPoint <input checked="" type="checkbox"/> Internet/Web	<input type="checkbox"/> Social Networking Resource <input type="checkbox"/> Training Curricula/Toolkits <input type="checkbox"/> Program planning tool <input type="checkbox"/> Other: _____
Purpose of Resource	<input checked="" type="checkbox"/> Awareness Raising <input checked="" type="checkbox"/> Knowledge <input type="checkbox"/> Motivation	<input checked="" type="checkbox"/> Informed Decision Making <input checked="" type="checkbox"/> Behavioral Change <input type="checkbox"/> Other: _____
Source of Resource/Adapted from	<input checked="" type="checkbox"/> Federal (e.g. NCI, CDC) <input checked="" type="checkbox"/> National Non-Federal (e.g. ACS, ICC) <input checked="" type="checkbox"/> Locally developed/Project-generated <input type="checkbox"/> Other: _____	
Languages Available in	<input checked="" type="checkbox"/> English <input type="checkbox"/> Spanish <input type="checkbox"/> Other _____	
Average Reading Level	Materials are developed to adhere to IOM reading level guidelines when possible.	
Partners Engaged in Cancer Education Resource <i>*please add additional rows for partners as needed</i>	<p>Partner Organization: American Cancer Society Role:</p> <input type="checkbox"/> Financial <input type="checkbox"/> In-Kind (Service /Equipment) <input type="checkbox"/> In-Kind (Personnel) <input checked="" type="checkbox"/> In-Kind (Networking/Information Exchange) <input type="checkbox"/> Formal Relationship (Signed Memorandum of Understanding (MOU)) <input type="checkbox"/> Joint Program Sponsorship <input type="checkbox"/> Collaborative Research	
	<p>Partner Organization: Cancer Support Community of Greater St. Louis Role:</p> <input type="checkbox"/> Financial <input type="checkbox"/> In-Kind (Service /Equipment) <input type="checkbox"/> In-Kind (Personnel) <input checked="" type="checkbox"/> In-Kind (Networking/Information Exchange) <input type="checkbox"/> Formal Relationship (Signed Memorandum of Understanding (MOU)) <input type="checkbox"/> Joint Program Sponsorship	

	<input type="checkbox"/> Collaborative Research Partner Organization: Gateway Digestive & Liver Center Role: <input type="checkbox"/> Financial <input type="checkbox"/> In-Kind (Service /Equipment) <input type="checkbox"/> In-Kind (Personnel) <input checked="" type="checkbox"/> In-Kind (Networking/Information Exchange) <input type="checkbox"/> Formal Relationship (Signed Memorandum of Understanding (MOU)) <input type="checkbox"/> Joint Program Sponsorship <input type="checkbox"/> Collaborative Research
Describe CHE Role in Adopting Cancer Education Resources	

Education/Outreach Strategies for the CHE-Facilitated Education/Outreach Project

Type of Education/Outreach	<input checked="" type="checkbox"/> Individual/family-directed <input checked="" type="checkbox"/> Provider-directed <input checked="" type="checkbox"/> System-directed <input checked="" type="checkbox"/> Community focused <input type="checkbox"/> Policy focused	<input checked="" type="checkbox"/> Media Campaign <input type="checkbox"/> Social Network/Group <input type="checkbox"/> Multi-strategy (check all that apply)
Theory	<input type="checkbox"/> Yes If yes, identify theory _____ <input checked="" type="checkbox"/> No	
Description of Education/Outreach Strategies (e.g. Aims, Strategies, and Channels)	Used evidence-based materials from HCS, NCI and our PECaD program at health fairs. Develop and tailor presentations to deliver cancer education and outreach for activities as libraries, health fairs, and other community spaces.	
Describe CHE Role in Education/Outreach Strategies	CHE plans and implements education/outreach strategies.	
Partners Engaged in Cancer Education Resource <i>*please add additional rows for partners as needed</i>	Partner Organization: Washington University in St. Louis Buder Center Role: <input type="checkbox"/> Financial <input type="checkbox"/> In-Kind (Service /Equipment) <input type="checkbox"/> In-Kind (Personnel) <input checked="" type="checkbox"/> In-Kind (Networking/Information Exchange) <input type="checkbox"/> Formal Relationship (Signed Memorandum of Understanding (MOU)) <input type="checkbox"/> Joint Program Sponsorship <input type="checkbox"/> Collaborative Research Partner Organization: Beyond Housing Role: <input type="checkbox"/> Financial <input type="checkbox"/> In-Kind (Service /Equipment) <input type="checkbox"/> In-Kind (Personnel) <input checked="" type="checkbox"/> In-Kind (Networking/Information Exchange) <input type="checkbox"/> Formal Relationship (Signed Memorandum of Understanding (MOU)) <input type="checkbox"/> Joint Program Sponsorship <input type="checkbox"/> Collaborative Research	
Delivery Methods	<input checked="" type="checkbox"/> Individual/One-On-One <input checked="" type="checkbox"/> Small Group Meeting	<input checked="" type="checkbox"/> Print (e.g. Newsletter) <input checked="" type="checkbox"/> Electronic (excluding social)

	<p>(2-25 people, e.g. workshop)</p> <p><input checked="" type="checkbox"/> Large Group Meeting (25-100 people, e.g. workshop, town hall meeting)</p> <p><input checked="" type="checkbox"/> Community Event (> 100 people, excluding health fair)</p> <p><input checked="" type="checkbox"/> Health Fair</p> <p><input type="checkbox"/> Other _____</p>	<p>media)</p> <p><input type="checkbox"/> Social Media</p> <p><input type="checkbox"/> Other: _____</p>
Intended Outcomes	<p>Intended Outcomes (check all that apply and provide brief description):</p> <p><input checked="" type="checkbox"/> Increase Awareness</p> <p><input checked="" type="checkbox"/> Increase Knowledge</p> <p><input checked="" type="checkbox"/> Decision-Making</p> <p><input type="checkbox"/> Increase Motivation</p> <p><input checked="" type="checkbox"/> Behavior Change (describe)</p> <p><input type="checkbox"/> Other (describe)</p>	
Evaluation Methods	<p>Evaluation Methods (check all that apply and provide brief description of method and metrics):</p> <p><input checked="" type="checkbox"/> Qualitative</p> <p><input checked="" type="checkbox"/> Quantitative</p> <p><input type="checkbox"/> Mixed Methods</p> <p><input type="checkbox"/> Other (describe)</p> <p><input type="checkbox"/> Pre/Post Test</p> <p><input checked="" type="checkbox"/> Survey</p> <p><input type="checkbox"/> Observational</p> <p><input type="checkbox"/> Screening Numbers</p> <p><input type="checkbox"/> Other _____</p>	
Actual Results/Outcomes to date (attach tables/graphs as appropriate)		
Dissemination Plan	<p><input type="checkbox"/> Yes If yes, describe plan _____</p> <p><input type="checkbox"/> No</p>	